

Cookie Policy

Company Name:	Kyron Animal Health	Functional Area:	Information Technology
Policy name/ subject:	Cookie Policy template	Reference number:	5492352
Primary Responsibility:	Head of each portfolio company	Controlling Responsibility:	Information Technology Department
Recommended by:	Compliance Function	Approving by:	Compliance, Social and Ethics Committee
Approval Date	29/11/2023	Distribution:	Websites

1. INTRODUCTION

This Cookie Policy explains how Kyron VetRX 1997/016380/07 (“**Company**”, “**we**”, “**us**”, or “**our**”) uses cookies and similar technologies to recognise you when you visit our websites at www.kyronvetrx.com (“**Website**”). It explains what these technologies are, why we use them, and your rights to control your usage of them.

Sometimes, we may use cookies to collect information, which becomes personal information if we combine it with other information. For more information about how we may use personal information, please read our Privacy Policy and PAIA Manual.

2. WHAT ARE COOKIES?

Cookies are simple text files stored on your computer or mobile device by a website’s server when you visit a website. Each cookie is unique to your web browser. It will contain some anonymous information, such as a unique identifier, the website’s domain name, and some other digits and numbers.

Cookies are widely used by website owners to make their websites work or to work more efficiently, as well as to provide reporting information.

One can distinguish between two main categories of cookies:

First-Party Cookies

First-party cookies are set by the website owner when you use or visit their site, in this case, the Company.

Third-Party Cookies

Third-party cookies are set by third parties or organisations other than the website owner, in this case, other than the Company, when you use or visit their/our site.

Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). Some of the Company’s web pages may also contain content from or link to other sites, which may set their own cookies.

3. WHY AND HOW DO WE USE COOKIES?

Cookie Policy

We use first- and third-party cookies for several reasons. Some cookies are strictly necessary for the functionality of the Website, while others are used to enhance its performance, your user experience and for advertising purposes.

The Essential Cookies cannot be deactivated, but the other cookies can. However, if you choose not to use certain cookies during your visit to our Website, certain functions and pages may not work as required.

Essential Cookies

Essential cookies are those cookies strictly necessary for technical reasons in order for our Website to operate and to provide you with our services through our Website, which means they cannot be switched off. Necessary cookies allow us to offer you the best possible experience when accessing and navigating our Website and using its features. For example, these cookies let us recognise that you have created an account on our Website and have logged into that account.

Performance and Functionality Cookies

Functionality cookies are used to recognise you and remember your preferences or settings when you return to our Website so that we can provide you with a more personalised experience in accordance with the choices you make and enhance the performance of the Website. Examples of functionality cookies include live chat support services, user preferences, geo-targeting, language settings and the ability for a user to make comments on a website.

Analytical and Customisation Cookies

Analytical cookies enable us to collect aggregated data for statistical purposes on how you and other visitors use the Website to enhance your user experience by enabling us to track and target the interests of our users.

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and, in some cases, selecting advertisements based on your interests.

Third-Party Cookies

Third-party cookies provided through our Website are used for advertising, campaigns, marketing, and other analytical purposes. These cookies enable you to share pages and content you find interesting on our Websites through third-party social networking and other Websites. These cookies do not contain personal information such as names and email addresses and are used to help us improve your user experience of our Website.

We require that all our contractual partners treat our Website users' information with a similar level of confidentiality and security that We provide.

4. HOW LONG DO COOKIES LAST?

Session Cookies

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Session cookies are cookies that last for a session. A session starts when you launch our Website and ends when you leave our Website or close your browser window. Session cookies store information in a temporary memory location, which is deleted after the session ends. Unlike other cookies, session cookies are never stored on your device. Therefore, they are also known as transient cookies, non-persistent cookies, or temporary cookies.

Persistent Cookies

These cookies stay on your device after your browser has been closed and last for a considerably longer time and are, therefore, also known as permanent cookies.

We use persistent cookies to recognise your user browser settings or preferences from your previous Website visits for your subsequent visits to allow us to provide you with a better user experience.

5. HOW CAN YOU CONTROL COOKIES?

You have the right to decide whether to accept or reject our Website cookies. Essential cookies are always on when you visit our Website. You can exercise your rights anytime by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you wish to accept or reject.

The Cookie Consent Manager can be found in the notification banner on our Website. If you choose to reject cookies, you may still use our Website, though your access to some areas of our Website may be restricted and/or functionality impaired.

You can also set or amend your web browser controls on your device to accept or refuse cookies.

If you want to delete any cookies already on your computer, please refer to your device's browser vendor's instructions by clicking "Help" in your browser menu.

6. WHAT ABOUT OTHER TRACKING TECHNOLOGIES?

Cookies are not the only way to recognise or track visitors to our Website.

We may use similar technologies from time to time, like web beacons (also known as "tracking pixels" or "clear gifs") in combination with our cookies. These are tiny graphics files that contain a unique identifier that enables us to recognise when someone has visited our Websites. This allows us to monitor the traffic patterns of users from one page within our Website to another, to deliver or communicate with cookies, to understand whether you have come to the Website from an online advertisement displayed on a third-party website, to improve Website performance, and to measure the success of email marketing campaigns.

Unlike cookies, you cannot decline web beacons, but their proper functioning may rely on the Website cookies, and declining Website cookies may impair their functionality.

7. REVIEWING AND MAINTAINING THE POLICY

We may update this Cookie Policy from time to time. Please revisit this Cookie Policy regularly to stay

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informed about our use of cookies and related technologies.

The effective date at the top of this Cookie Policy indicates when it was last updated.

If, at any time, you don't agree to the terms and conditions contained in this Cookie Policy (including any revised versions), then you can always stop using our Website and/or delete your account.

8. APPROVAL AND REVISION HISTORY

Date approved	Approved by and resolution reference	Revision no	Description of change
29/11/2023	Compliance, Social and Ethics Committee 15/(29/11/2023)	1	Initial creation of the template for portfolio company customisation.